

## Brief Concept

### Town Twinning Week Hamburg – Dar es Salaam 2013

The Town Twinning Week scheduled from Friday 18/10/13 – Sunday 27/10/2013 comprises of:

- A conference to intensify the partnership between the two cities
- Public cultural events to increase the level of awareness of the partnership in the city of Hamburg
- Stakeholder events where the groups involved in the partnership can present both themselves and their work or strengthen other aspects of the partnership

#### Grounds

- After three years of partnership between the cities of Hamburg and Dar es Salaam, many bilateral relationships have developed. Exchange and collaboration are stable with some stakeholders while other contacts have been dormant or are struggling with some difficulties. Therefore the organizers see at this point the need to analyze factors that have led to successful collaborations as well as those that have led to difficulties.
- So far the partnership predominantly consists of bilateral relations between groups in both cities. Now a new quality of networking is needed, both within the respective cities as well as between both cities.
- This process is particularly urgent because after intense beginnings, a stagnation of relations at the official municipal level is now experienced, which will endanger this young partnership.
- So far the public in both cities has not yet been reached. A majority of the citizens of both cities are not yet aware of Hamburg – Dar es Salaam Town Twinning and thus cannot get involved.

For this reason the organizers of the Town Twinning Week have developed different formats, each with its own objectives:

The *conference* has as its primary objective the development and consolidation of the partnership; potentials of the partnership should be developed and the ambiguities and problems that have arisen since the beginning of the partnership addressed. Concrete agreements to improve existing communication processes and structures should be made, clearer wording of the contents of the partnership developed, and network structures and cooperation between stakeholders strengthened.

*Cultural events and events of the stakeholders* primarily serve to expand the Hamburg – Dar es Salaam Town Twinning; they aim to make the partnership known to the inhabitants of Hamburg and more people to be interested in participation.

#### Framework

The conference will take place just before the national meeting of SKEW (Servicestelle Kommunen in der Einen Welt / Service Agency Communities in One World). The SKEW conference is aimed at municipalities that are linked with municipalities in African countries, and will be held in Hamburg from 25/10/2013 – 27/10/2013. Thus the Hamburg City Partnership Conference will be an impetus for the nationwide conference.

## **Further information on the conference:**

### **Date**

Monday 21/10/2013 – Wednesday 23/10/2013

### **Number of participants**

80 to 100, if possible half of them from Dar es Salaam.

### **Content**

A first draft of the conference contents and sequence has been created by the organizers of the Town Twinning Week. In the next step, this draft will be discussed and developed with partners and participants from Dar es Salaam. Subsequently a detailed conference program will be presented.

The draft provides a different thematic focus for each of the three conference days:

Day 1 – Content and Vision of Hamburg - Dar es Salaam Town Twinning

Day 2 – Communication Processes

Day 3 – Structures for the organization of the partnership.

All three areas are directly interconnected. The organizers have already proposed topics to be discussed at the conference. The proposal will be discussed with partners and participants in Dar es Salaam.

### **Conference schedule**

Each day is proposed to follow a similar pattern:

- a) The morning session begins with the substantive topics of the day. These form the basis for what will be done in the subsequent workshops and point to areas of conflict for discussion. In the workshops, various sub-themes or aspects of the day's theme will be intensified. This will be done in a rotating fashion by the participants. The workshops will be coordinated by thematically and cross-culturally competent moderators.
- b) In the afternoon, workshop results will be compiled into thematic working groups. These groups comprise partners from both cities working in similar fields (e.g. politics, administration or education projects). Here knowledge previously gained from the workshops is transferred to the working field and strategies are developed and analyzed if and how they can be useful for further cooperation. In order to allow for continuity, it is planned that these working groups operate in the same composition.
- c) At the end of each day there will be an exchange round in the plenary meeting.

### **Town Twinning Week organisers in Hamburg**

Arbeit und Leben Hamburg e.V. ([www.hamburg.arbeitundleben.de](http://www.hamburg.arbeitundleben.de)), Eine Welt Netzwerk Hamburg e.V. ([www.ewnw.de](http://www.ewnw.de)), Freundeskreis Dar es Salaam – Hamburg e.V. ([www.freundeskreis-dar-es-salaam-hamburg.de](http://www.freundeskreis-dar-es-salaam-hamburg.de)), Kawaida e.V. ([www.kawaida.de](http://www.kawaida.de))

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